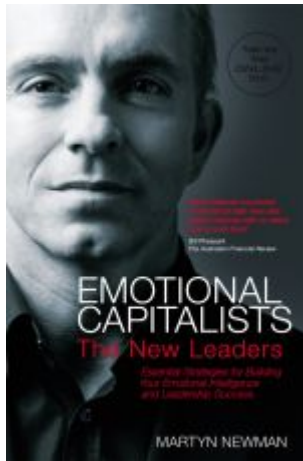


# NEW RELEASE



## Emotional Capitalists: The New Leaders Essential Strategies for Building Your Emotional Intelligence and Leadership Success



**Edited by Martyn Newman**  
**September 2006**  
**Pages: 216**  
**Binding: Paperback**  
**ISBN-13: 9780731405640**  
**ISBN-10: 0731405641**

### Overview

Research has told us that to be successful in our personal and professional lives we need emotional intelligence (EQ). In this book, Martyn Newman shows us how to get it and use it to achieve extraordinary results. Based on ground breaking psychological research with some of the world's most successful young business leaders, Newman identifies the seven dynamic emotions that set these exceptional men and women apart. He then uncovers the psychological building blocks that drive outstanding performance and provides the clearest blueprint yet for systematically building your EQ and leadership skills. Packed with psychological insights and practical strategies, Emotional Capitalists The New Leaders is a handbook for a new generation of leaders: emotional capitalists.

**ORDER ONLINE NOW**  
[www.psychassessments.com.au](http://www.psychassessments.com.au)

## About the Author

Martyn Newman PhD, Dpsych, as a consulting psychologist with an international reputation as an expert in emotional intelligence and leadership. As well as holding senior positions at leading universities in Europe and Australia, he has had many years experience working in leadership development and management consulting across Europe and Asia. Martyn has assisted many leading companies to improve the performance of their people and organisation.

He is co-author of the *EQ leadership and Coaching Report* and author of the *Handbook to the EQ Leadership and Coaching Report: Interpreting the EQ-I for Corporate Contexts* and the *Emotional Intelligence Sports Inventory (EQSI)* – the world's first EQ assessment of elite sports performance.

He received his PhD from the University of Sydney and holds an MA from the University of California, Berkeley, and a Master of Psychology and a Doctor of Psychology from La Trobe University in Melbourne. Martyn is a captivating keynote speaker on the power of building emotional intelligence in the workplace. He spends much of his time between Melbourne and Sydney.

## Reviews

“This book is an exciting, brand-new guide for developing leadership in both personal and professional life. Martyn’s book distils the most important elements of effective leadership and provides practical explanations and strategies for seeing immediate results. I highly recommend it.”

- **Steve Arthurson – Director, Capability Development, Foster’s Group**

“This book has proven to me that no matter how technically trained you are, and how well you know your business, you need to embrace emotional capitalism to be the leader you aspire to be.”

- **Greg Healy – CFO, Quicksilver Asia Pacific**

“For years, Martyn Newman has been an immense hidden resource of intelligence and clarity. He has been a powerful influence in shaping our understanding of organisational consultation, leadership and emotional intelligence. These pages are a generous enrichment of the field and the reader will discover a new force for generating improved organisational performance.’

- **Dr James Urquhard – Head, Graduate Business School, Dublin Institute of Technology.**

## Audience

Psychologists, executive and life coaches, business consultants and individuals interested in personal development.

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